



my parm BI act

More than just **BI**



Data-based decisions. **Integrated control.**

myPARM BI^{act}

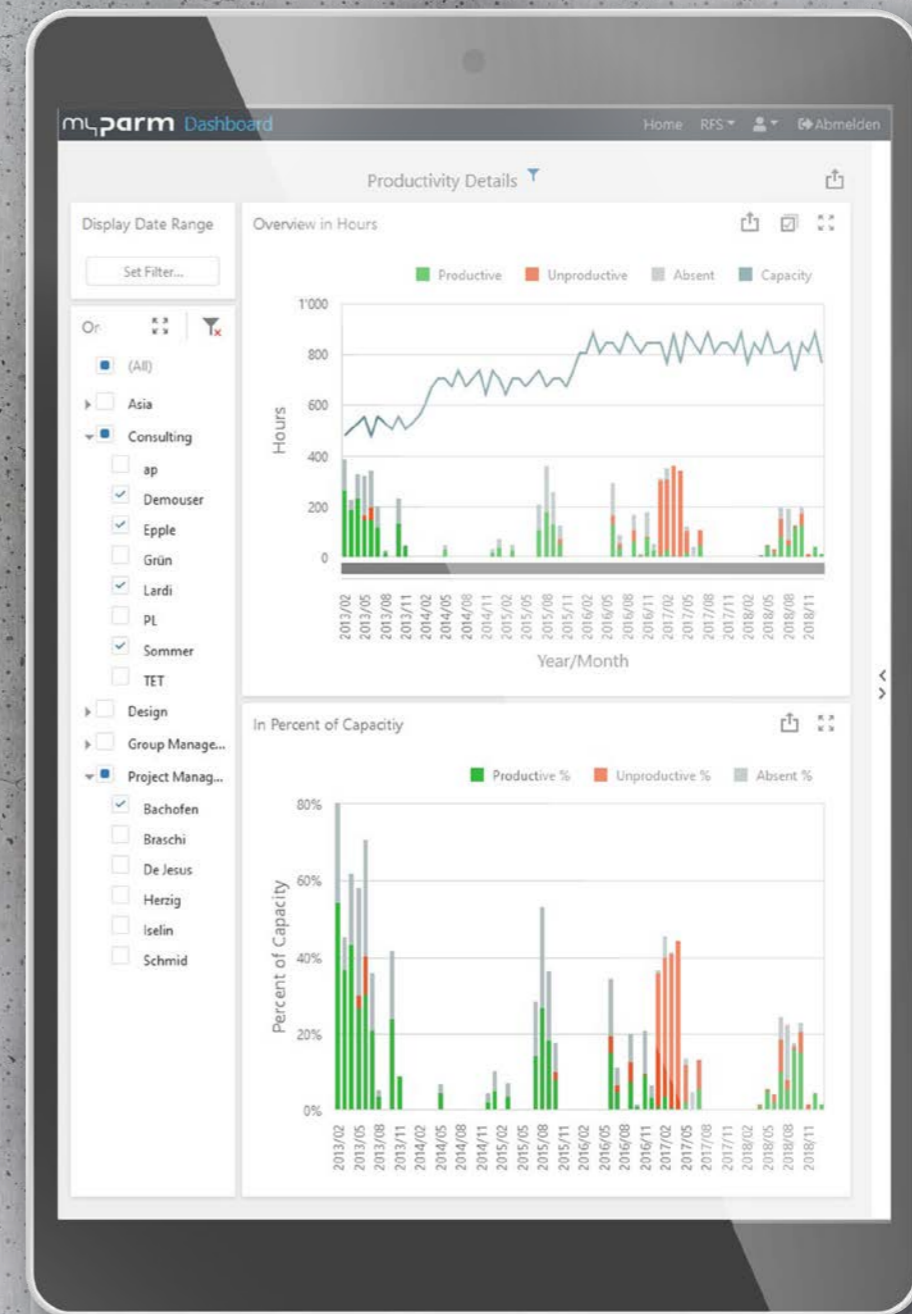
MORE THAN JUST BUSINESS INTELLIGENCE

myPARM BI^{act} helps you solve business tasks by evaluating company-relevant information and making it available in a user-friendly way. This enables you to make the best decisions for your business.

The intelligent analysis tools in interactive dashboards answer exactly the questions you ask. Reports can be displayed visually in real time at the touch of a button – in exactly the level of detail you need and from different perspectives.

With myPARM BI^{act}, you not only maintain an overview of your data, but also immediately translate findings into actions. In this way, you can plan tasks, control them and monitor their successful implementation in the same system – from the office, but also on the move.

Intelligent Analytics
thought through further



myPARM
BI^{act}

Sound decisions through centralised information

With the myPARM BI^{act} software, you will be able to make better business decisions and translate them into actions directly in one system. Intelligent dashboards and visual representations help you interpret your relevant data.

DATA-BASED DECISIONS

Flexibly integrate myPARM BI^{act} into your existing corporate structure and integrate your data from different systems via numerous interfaces. Supplement everything with manually added data and comments that are available to all users in real time.

Convert the raw data into reliable, usable information that gives you clear and up-to-date answers to all your questions. This allows you to make informed decisions and gives you more time for essential tasks.

INTELLIGENT ANALYTICS

Provide users with a powerful tool that makes data visible and understandable. Interactive dashboards and a report designer help to present the data in exactly the way that is right for your purposes.

The integrated management information system, risk and opportunity analysis, as well as intelligent forecasts help you to understand the analyses.

INTEGRATED CONTROL

Use your data analyses to translate insights directly into operational measures. With the integrated task management, you can create, schedule and assign tasks to your employees directly in the same system. This means no system change is necessary for your management process. The comment function helps you to provide all the necessary information for this as well as to receive feedback.

myPARM BI^{act} also has an alarm and early warning system that informs you at any time in case of unforeseen events or exceeding of limit values so that you can react as quickly as possible.



swiss made software
+swiss hosting

Sophisticated BI functions combined with convenient controlling functions

Use myPARM BI^{act} not only to record and evaluate the individual results of your activities, but also to turn your data into future successes. React to changes at an early stage thanks to the current data and save costs by making processes more effective or efficient.



PROVIDE DATA

Connect the system with numerous interfaces and import your actual, plan or other data. Prepare, cleanse and combine the data in myPARM. You can also manually add important data and comments.



MANAGEMENT-INFORMATION-SYSTEM



RISKS & OPPORTUNITIES



VISUAL EVALUATIONS & FORECASTS

INDIVIDUAL REPORTS

Create reports quickly and intuitively in interactive dashboards with a wide variety of charts and instruments. With the Report Designer you can create reports in your own design and prepare them for printing or exporting in various formats.



TASK MANAGEMENT



COMMENT FUNCTION



ALERTING AND EARLY WARNING SYSTEM

PREPARATION

ANALYTICS

REPORTING

CONTROL

INTERFACES to various data sources

DATA PREPARATION

MANUAL ADDITION OF DATA

ANALYSE & VISUALISE DATA

Create evaluations, analyses and forecasts on your issues in interactive dashboards. Get an overview of risks and opportunities. View your evaluations in a visually appealing way.

VISUAL EVALUATIONS

REPORT DESIGNER

EXPORT in different formats

CONTROL ACTIONS

Convert the results of your analyses into action right away. Define tasks and assign them to your employees. Link these tasks to projects, risks or opportunities, for example. Set a prioritisation and monitor their execution.

Data integration and preparation according to your individual needs

Use the numerous interfaces to import decision-relevant data and supplement it with manually entered information. Focus on what is most important to you - your data. myPARM BI^{act} is designed so that you do not have to spend valuable time on customisation. Connect your data sources once with the built-in DataSource Wizard and simply drag the data fields you need from the FieldBrowser into the appropriate visualisations.

Self-Service Business Intelligence allows you to create reports and analyses quickly and easily, without having to call on the resources of your IT department. This gives all employees easy and reliable access to the real-time data they need.

EASY INTEGRATION INTO YOUR INFRASTRUCTURE QUICK IMPORT OF YOUR DATA

The following data sources are supported: SQL, OLAP, Microsoft Excel workbooks/CSV, Entity Framework, Object, Extract, XPO, JSON, Federated, MongoDB.

myPARM BI^{act} supports the following standard interfaces to well-known data warehouse systems: Microsoft SQL Server / CE / Analysis Services, Microsoft Access, Oracle Database, Amazon Redshift, Google BigQuery, Teradata, SAP Sybase Advantage / Sybase ASE / SQL Anywhere, IBM DB2, Firebird, MySQL, Pervasive PSQL, VistaDB, SQLite, XML file



Versatile analyses, intelligent forecasts

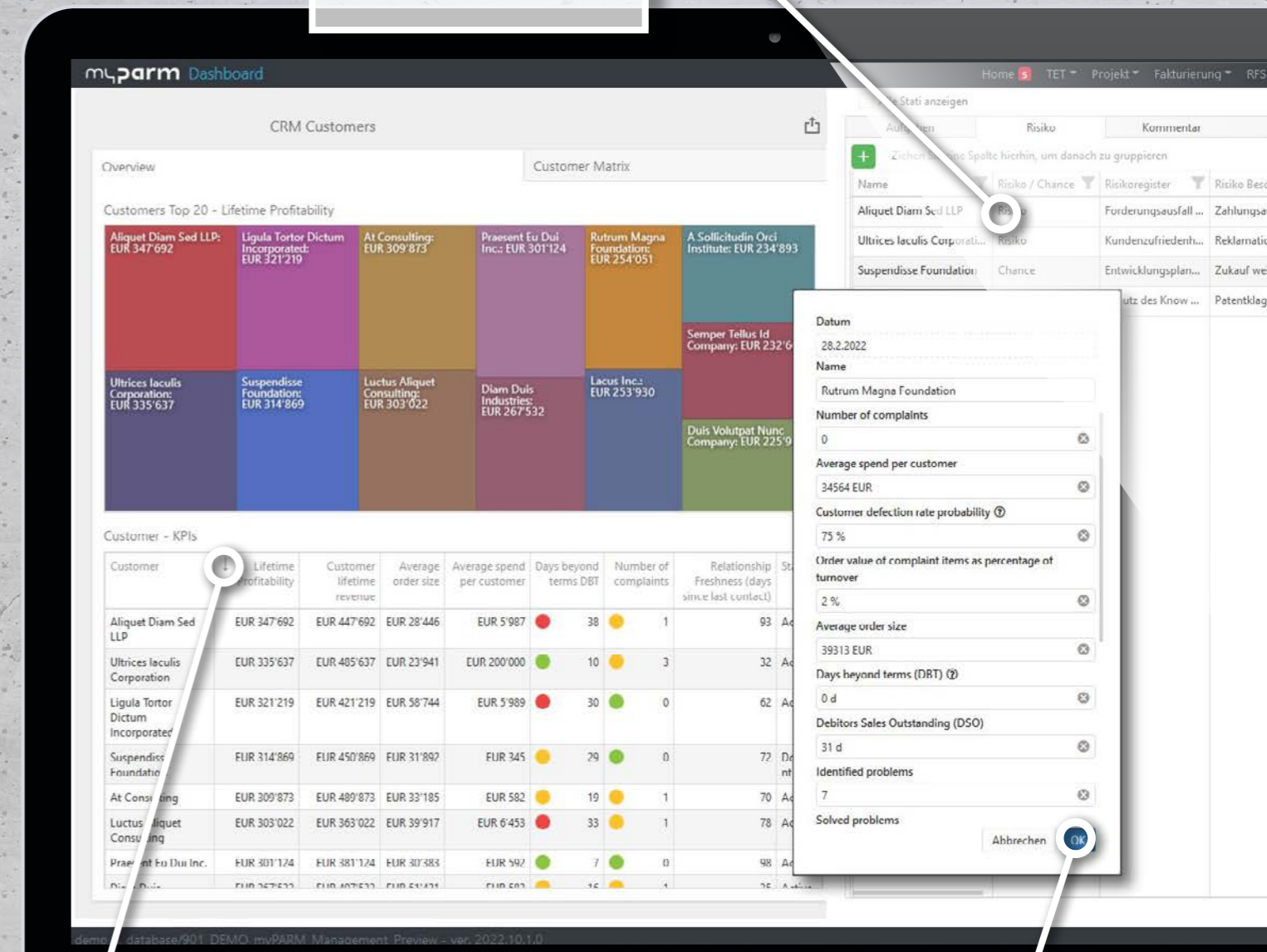
Create ad-hoc reports or adapt standard reports to your needs and questions. At the push of a button, you receive all relevant data for your decisions. In addition, you will be informed by the early warning system in case of unforeseen events or exceeding of limit values.

The powerful analysis tools enable you to make optimal plans and decisions. In addition, they show you important trends and what-if analyses. The integrated risk & opportunity management supports you in the analysis and enables you to implement appropriate strategies and measures.



RISK & OPPORTUNITY MANAGEMENT
helps you to take the right measures

TRANSPARENT DATA REALTIME-ANALYSES WHEN AND WHERE THEY ARE NEEDED



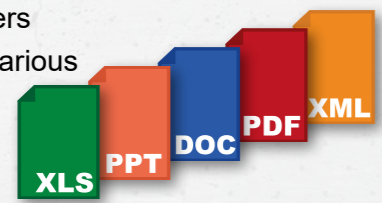
The screenshot shows the myPARM CRM Customers dashboard. It features a 'Customer Matrix' with a grid of customer cards, each displaying a company name and revenue. Below this is a 'Customer - KPIs' table with columns for Customer, Lifetime Profitability, Customer lifetime revenue, Average order size, Average spend per customer, Days beyond terms DBT, Number of complaints, and Relationship Freshness. A detailed profile for 'Rutrum Magna Foundation' is shown on the right, including fields for Name, Number of complaints, Average spend per customer, Customer defection rate probability, Order value of complaint items as percentage of turnover, Average order size, Days beyond terms (DBT), Debtors Sales Outstanding (DSO), and Identified problems.

DISPLAY DATA

INTERACTIVE DASHBOARDS

Visualise your data in intelligent dashboards.


- ▶ Drill-down function
- ▶ various filters
- ▶ Export to various formats



EVALUATE DATA

FLEXIBLE DATA ANALYSIS

- ▶ Aggregations (sum and intermediate level)
- ▶ Calculations (Percent of total, Running summary, Difference, Percentage difference, moving average, rank, custom calculation)
- ▶ Dashboard Parameters
- ▶ Advanced Data Analytics



DATA PROCESSING

Summarizing, Grouping, Sorting, Filtering, Top N



MANUAL DATA ADDITION

provide supplementary information for all users in real time

Visual preparation of data according to your needs

Analyses are attractively presented visually so that you can get an optimal overview of them. A wide range of options are available for this purpose, which you can use according to your needs.



PIVOT

Combine, analyse and correlate large amounts of data.



CHARTS

Bar charts, line charts, pie charts, scatter plots / scatter clouds



GRIDS

Classic tables provide a simple overview of numbers and data.



CARDS

Provide a quick overview of the most important key figures of different objects.



MAPS

Geopoint map, choropleth map, bubble map, pie chart map



TREEMAPS

help you to recognise patterns within your data.



FILTER

Range filter, combo box, list field, tree view, date filter



GAUGES

show you a current status intuitively and quickly.

Easy-to-read reports and dashboards, easy to design

Quickly and intuitively create various evaluations in reports and dashboards based on your defined key figures and data in the format of your choice. The active reporting system creates automatic reports at regular intervals defined by you or when threshold values are exceeded.

MANAGEMENT INFORMATION SYSTEM

All decision-relevant data on your area of responsibility at a glance – for well-founded strategic, tactical and operational decisions.

REPORT DESIGNER

Create your own reports according to your wishes. Adapt the design to your corporate identity and choose which key figures and visualisations you want to be displayed.

DOCUMENT MANAGEMENT

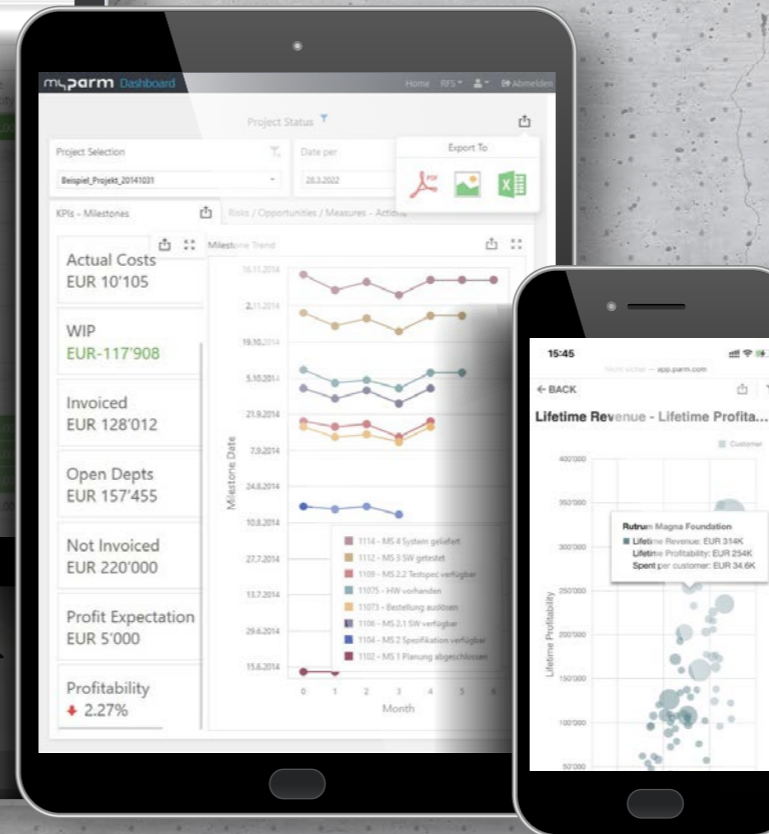
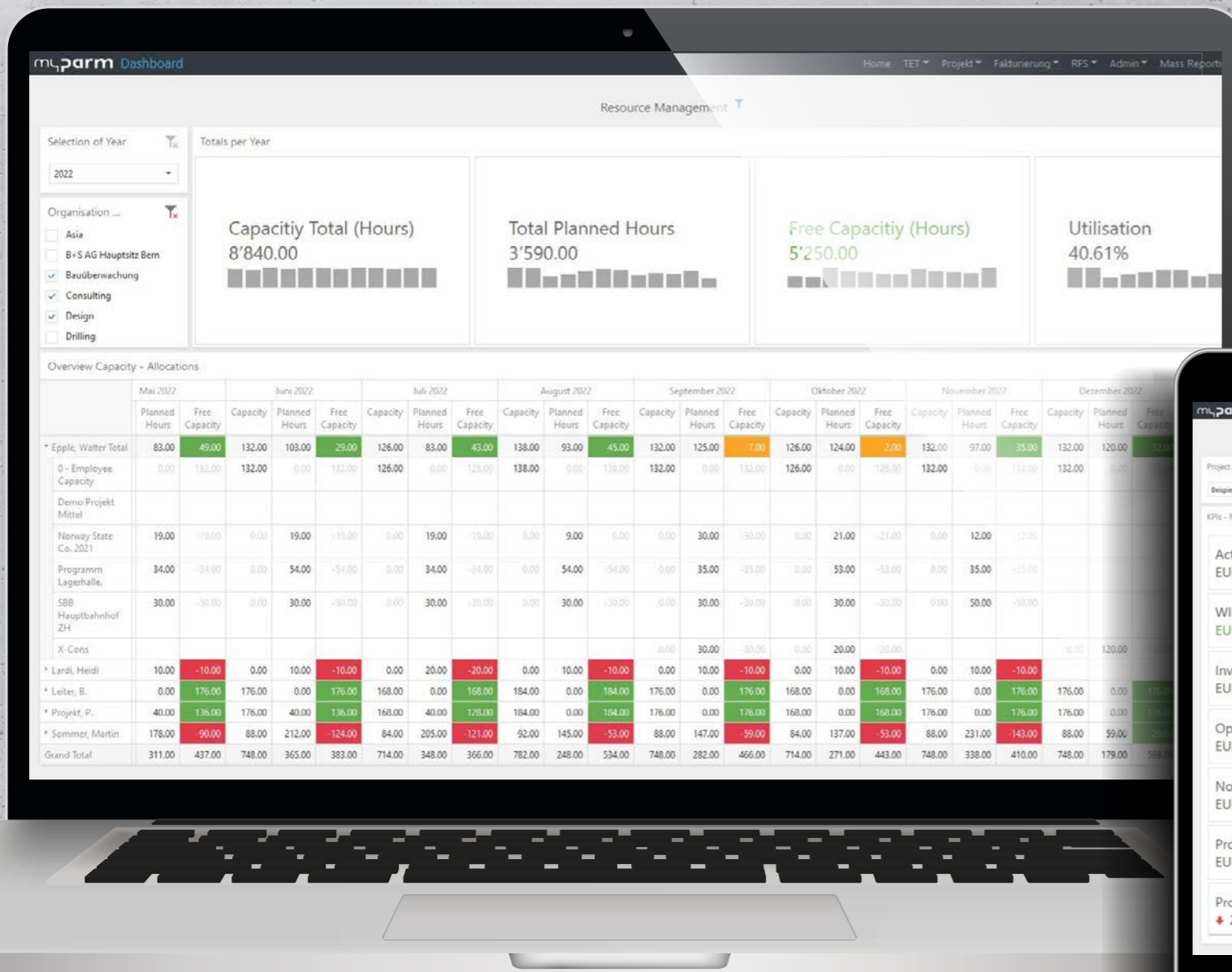
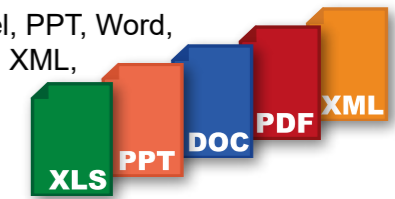
Integrated document management for saving additional information on your processes, e.g. text documents, images, tables, e-mails, etc.

OPTIMISED FOR MOBILE DEVICES

Automatic provision of the various dashboards for mobile devices (smartphones, tablets) in an optimised format.

DATA EXPORT

in common formats such as Excel, PPT, Word, PDF, XML, etc.



Convert results into tasks, control implementation optimally

Optimise the flow of information and tasks between management, executives and employees in day-to-day business and thus increase the understanding and efficiency of your employees.

The integrated task management allows you to immediately turn your findings into action. Assign tasks flexibly and receive feedback from your employees at any time on the current status, deviations from the plan or the completion of tasks via myPARM.

TASK MANAGEMENT



- ▶ **Plan**, record and schedule tasks.
- ▶ **Link** tasks to activities, risks, opportunities, etc.
- ▶ **Control**: Prioritise, monitor and assign tasks.
- ▶ **Track**: Keep an eye on the status in clear Kanban boards, reports and cockpits at all times.

COLLABORATION

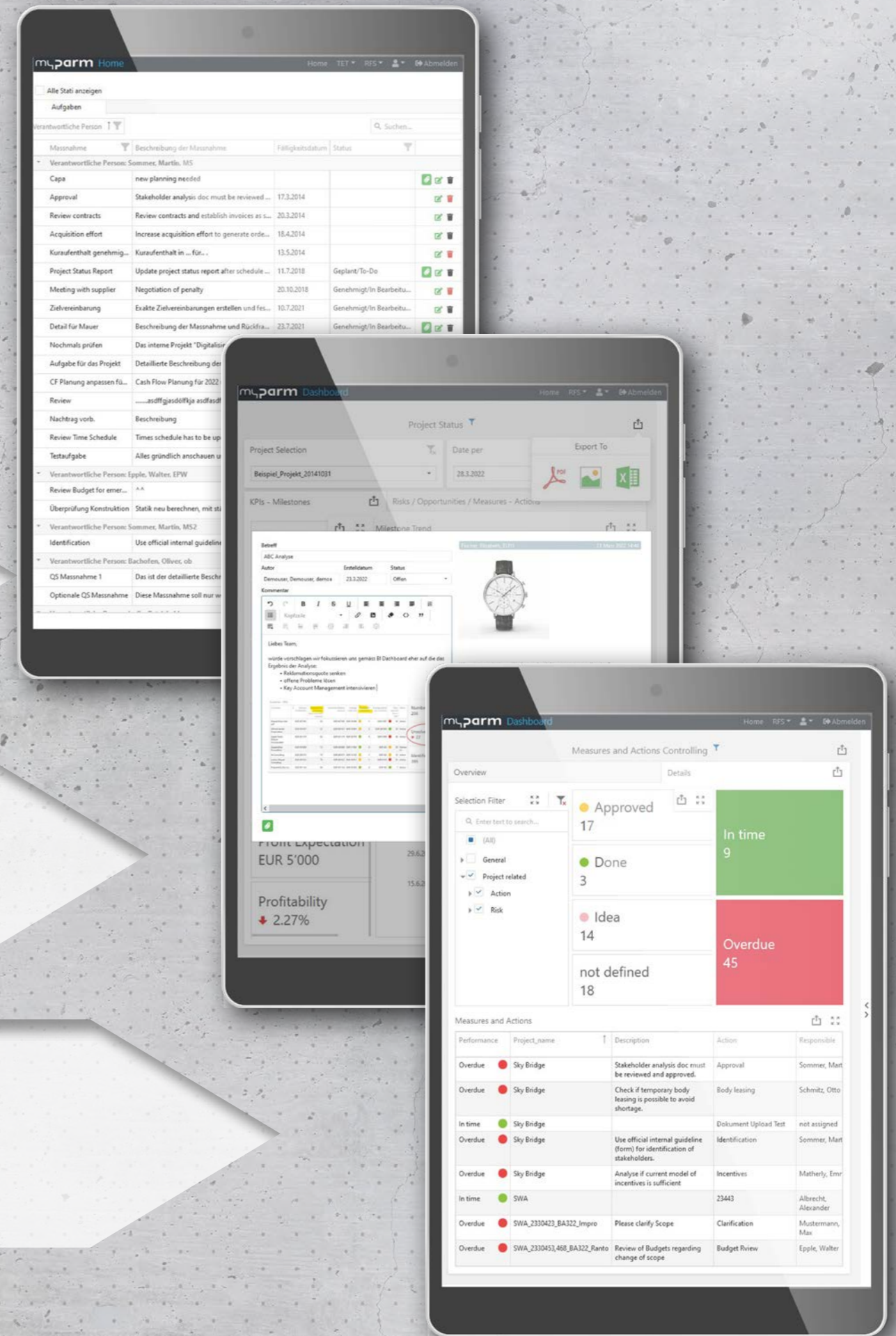


Give your colleagues and employees important information quickly and easily by using the integrated comment function. Add useful comments to tasks, analyses, risks and opportunities, etc. or ask for further information.

ALERTING AND EARLY WARNING SYSTEM



The alerting and early warning system automatically informs you when unforeseen events occur or limit values are exceeded. In this way, you can react quickly and flexibly at any time based on current data and evaluations.



Fast implementation thanks to best-practice solutions

The implementation time of myPARM is very short thanks to pre-configured best-practice solutions by industry and your preferred project methodology. At the same time, the training effort is minimal, because the user interface is designed intuitively and the user guidance is optimised by the process control. Automatic adjustments (tailoring) of processes and input masks save time and administrative effort.

Do you want to lighten the load on your internal IT department and avoid high investment costs? Then we also offer the hosting of myPARM in the cloud.

Your benefit:

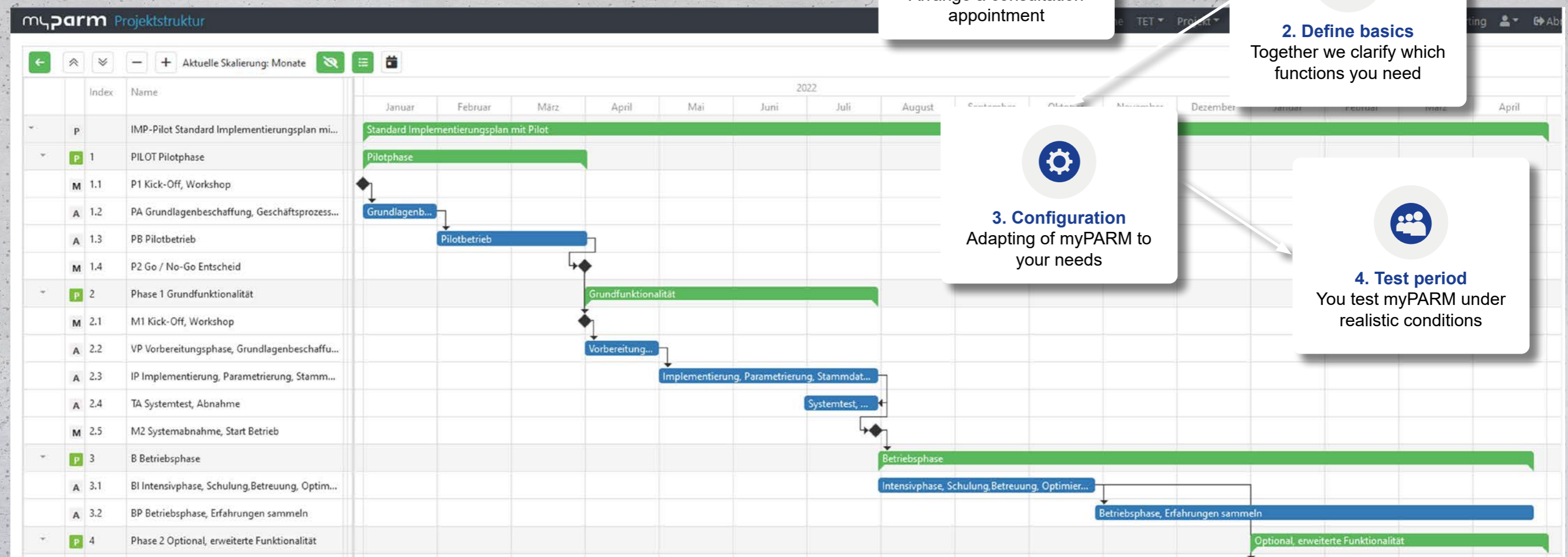
- ▶ Data in a private environment either in Switzerland or in Germany
- ▶ Secure environment, high performance
- ▶ Savings on IT staff and investment costs
- ▶ Backup, data security and administrative tasks taken over by Parm

Test myPARM as a pilot project without risk

We provide you with everything you need to test the software during the 2 to 3 month pilot period. Your own IT department does not need to be involved, so you can start with little effort.

This includes:

- ▶ the complete infrastructure in a hosted environment free of charge
- ▶ basic configuration and initial individual adjustments at cost
- ▶ free licences for all users



1. Contact us
Arrange a consultation appointment



2. Define basics
Together we clarify which functions you need



3. Configuration
Adapting of myPARM to your needs



4. Test period
You test myPARM under realistic conditions

Functions of myPARM BI^{act}

Data provision / data management

Data management and operation:

- on-premise
- private cloud
- public cloud

Integrated data warehouse

Free preparation of data models

Manual data entry

Various interfaces

Self-Service BI

Analytics and visualisation

Interactive dashboards
(drill-down, filters, etc.)

Data analysis:

Aggregations
(summary and intermediate levels)

Calculations
(Percent of total, Running summary, Difference, Percentage difference, moving average, rank, custom calculation)

Dashboard Parameters

Data preparation:

- Summarizing
- Grouping
- Sorting
- Filtering
- Top N

Advanced data analysis

Manually add your own inputs to the data, which are then available to all users in real time.

Integrated risk & opportunity management

Visualisations:

Grid / spreadsheet

Pivot

Bar charts

Line charts

Treemap

Pies

Scatter chart

Cards

Gauges

Text

Images

Maps

(Geo Point map, choropleth map, bubble map, pie map)

Filter

(Range filter, combo box, list box, tree view, date filter)

Reporting

Automatic provision of dashboards for mobile devices (smartphones, tablets)

Integrated management information system

Integrated report designer

Integrated document management

Export to various formats

Control

Integrated task management

Feedback and manual data entry

Collaboration: comment function

Integrated alerting and early warning system

Do you have further questions?

We will be happy to answer them at any time!

Simply arrange a **meeting** with us. We would also be happy to show you our software in a **demo presentation**.

You can make an appointment at:

<https://calendly.com/parmag>

or call: +41 71 243 10 00

► More information on parm.com



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